
secure grant funding to improve your building facade


## DOWNDOW CORE

Financial assistance is available to business \& property owners who wish to make physical improvements to the exterior of a building. The facade grant funding The program requires that your building is located in the Municipal Service District (MSD) of Downtown Burlington. The Burlington Downtown Corporation (BDC) will reimburse $50 \%$ of approved project costs, up to \$2,000.

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Applications will be accepted on a rolling basis, and funds will be awarded to projects upon review and recommendation of the BDC's Grant Committee, while funding is available.

a deal for visual appeal

Call it superficial, but when it comes to doing business, beauty and profit start on the outside. And that's precisely what the BDC had in mind when developing the Downtown Facade Improvement Grant Program.

There's no denying it; first impressions really do count. What your customers andmore important-what your potential customers see when they look at your business from the street can make or break your relationship with them. But, with the expenses associated with growing any type of enterprise in today's marketplace, who can afford to worry about what the outside of a business looks like? With the help available from the BDC, you can.


